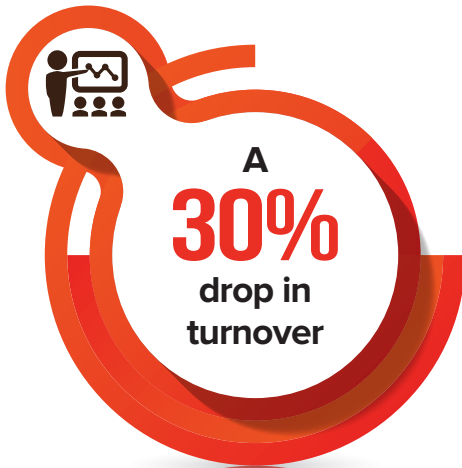


Senior Living



BACKGROUND

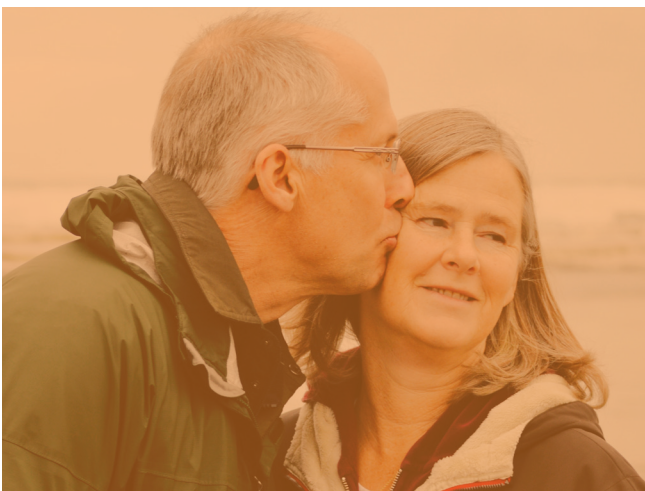
For over 30 years, the leadership at this senior living organization has been committed to improving the life of all seniors while offering assisted living, memory care, skilled nursing and rehabilitation to their residents. Their mission: Provide a continuum of quality long-term care and rehabilitative services to those needing their services in a loving, caring, and supportive environment.

CHALLENGE

High employee turnover has become an issue in recent years with an average turnover rate of 83%. To truly deliver on their mission and succeed in a competitive market place they needed to make a drastic change in the way they were hiring — so they reached out to [Insight Worldwide](#).

SOLUTION

The company implemented Insight's senior living hiring system in all communities. The system empowered their hiring managers by reporting on job candidates who were an excellent fit for the job, more likely to be retained in the job and even those who would bring behavioral issues to the workplace. 12 months after implementing the Insight system this organization saw their turnover rate drop from 83% to 58%.



Behavioral Hiring and Job-Specific Assessment

- » A 30% drop in turnover
- » Increased frontline staff retention and continuity
- » Meeting their promise of providing the best care available



For more industry specific case studies —

CALL 1-888-314-8908 VISIT www.insightww.com